



Vision

To be valued for its leadership in the dairy industry and to be the preferred supplier of dairy and related products whilst minimising any adverse impact on the environment.

Mission

We serve stakeholders by providing high quality, innovative and healthy dairy products manufactured from milk that is produced in an environmentally sustainable and world class manner.

Values

Ethics

- *Honesty and integrity*
- *Transparency*

Functional

- *Concern for the environment.*
- *Belief and a Positive Attitude in all we are challenged with.*
- *Passion and Commitment in all we do.*

Relationships

- *Preserving dignity in all interpersonal interactions.*
- *Encourage open and effective communication between all levels of the organisation.*

